

Fund Raising Opportunity

BUBBLEOLOGY

A Hands-On Science™ Kit

Written by

Casey Carle and Jim Moskowitz

Full Color Illustration by

J. Paillot & M. Dammer

Published by Innovative Kids®

Distributed by

Time Warner Book Group

Casey Carle is a master bubble-ologist and the creator and performer of the stage show “**BubbleMania!**”. He is the co-author of ***BubbleOlogy: A Hands-On Science™ Kit***, which explores the fascinating science of soap bubbles and teaches readers how to do many of his amazing soap bubble tricks. (*Winner of 2004 Teacher’s Choice Award!*)

One way to increase the excitement surrounding Mr. Carle’s visit is to have his book/kit available for purchase to students and parents before or after his visit.

For a small fee of \$10, Mr. Carle can supply the sponsoring organization with pre-autographed labels which your group can either apply to the books or distribute to the book owners as long as he is notified at least 3 weeks in advance. Time allowing, Mr. Carle may be able to personally autograph some books during his visit.

The suggested retail price of *BubbleOlogy* is \$19.99. Educational groups that purchase the book for resale or give-away may obtain it at a 50% discount by following the simple guidelines laid out on the attached page.

Note: The sponsoring organization may choose to use this book sale as a fund raising opportunity. In order to keep the book competitive with other retailers it is suggested that the selling price not exceed \$15.

Questions about ***BubbleOlogy***? Call Innovative Kids® @ 203-838-6400

Questions for Casey Carle? Call 860-873-9599 or email Casey@bubblemania.com

You are eligible for this discount because:

1. Your organization has recently booked “BubbleMania!” as school day assemblies,
2. Your organization has recently booked “BubbleMania!” as a family event,
3. Mr. Carle has made a recent appearance for your organization

From co-author Casey Carle: *I’m excited to be part of this book with its built-in bubble lab and am pleased to be able to share my bubbling skills in such a fun and informative way. I’m proud of our “Teachers’ Choice” Award and hope you will consider making my book available at your school.*

Thanks!

Bubble On,

Ordering and Selling Process

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Any school/educational organization interested in purchasing the book for resale must do the following:

1. Use the enclosed order form [HERE](#) (QGM mak link) to obtain the minimum quantity of books through the Distributor (Mr. Carle does not sell his book). Create a cover page on school/educational organization letterhead stating that the books are going to be sold by a school/educational organization as part of an author book-signing and/or fundraiser..

2. Fax the order 2-4 weeks in advance of the required delivery date to:

Time Warner Book Group FAX = 800-286-9471. Customer Svc = 800-759-0190

3. Create and have easily available an order form for students/parents to use when purchasing the book from your organization (see sample below). Contact Casey for a **professionally designed, full color, eye catching information flyer** to post with the order forms. (unless already received with this packet)

4. If you wish to obtain autograph labels* or inquire into day-of signing, you must **INFORM CASEY THAT YOU ARE SELLING HIS BOOKS** and discuss the options 3 weeks in advance. (860-873-9599 or Casey@bubblemania.com) ***[\$10 charge for labels/handling & shipping]**

Sample Order Form

Yes I would like to purchase “**BUBBLOLOGY: A Hands-On Science™ Kit**”

Written by Casey Carle (of *BubbleMania!*) and Jim Moskowitz (science-exhibit expert!)

[Suggested Retail Price = \$19.99]

My Price is only \$ _____

Name: _____

Phone #: _____

Address: _____

I would like to buy this many books: _____

Total amount I owe: _____

Please include cash or check with the return of this order form. All order forms must be received by _____.

Bring this order to _____.

Checks should be made out to:

Any questions? Call: _____

Tel: _____

Thank you.